

LAUREN GRINBERG

PO BOX 1445 • FRAMINGHAM, MA 01701

T | 617.818.0108 • E-MAIL lauren@laurengrinberg.com

EDUCATION

1989-1993 Skidmore College Saratoga Springs, NY
B.S. Fine Art; Minor Art History

SOFTWARE

Mac or PC: InDesign; QuarkXpress; Illustrator; Acrobat; Photoshop; Word; Excel;
Power Point; Keynote.

EXPERIENCE

2003–July, 2009 **ILG Housing Solutions** Boston, MA

Graphic Designer, Web Designer, Blog Designer, Co-Owner

- Designed web site, collateral and internal forms.
- Re-designed website in 2007 and 2009
- Designed and developed blog about real estate in Boston
- Technology: PHP, MYSQL, Javascript, HTML Markup, CSS
- Design: Illustrator, Photoshop, InDesign, Quark

2002–2003 **Estée Lauder** New York, NY

Graphic Designer and Production Artist

- Created mechanicals for collateral layouts.
- Completed 8–10 designs to mechanicals per week including sign-offs from Art Director, Typography Director, Copy Writer, Design Director, Production Director.
- Prepared each job through pre-flight to printer including mock-ups; printers marks; die-cuts; placing and marking low-res art work; outputting to CD.

2000-2002 **Aveda Corporation** New York, NY

Graphic Designer

- Designed collateral and advertising for all domains.
- Created typesetting standards for collateral and advertising design.
- Directed photo shoot styling from swipe to completion.
- Directed product retouching and model photography.
- Maintained creative department file server library.

1999 **Lancôme** New York, NY

Graphic Designer

- Designed collateral, advertising and merchandising schematics for Skin Care line.

1999 **General+Specific** New York, NY

Graphic Designer

- Designed advertising and collateral for DKNY fragrance launch.

1997-1999 **Estée Lauder** New York, NY

Graphic Designer and Production Artist